



Special Edition

Local communities
are amazing!



Discover!

Pokémon Local Acts

Play with Ambassadorial Pokémon!

Ride in Pokémon-themed
transportation!

Collab goods—catch 'em all!

Find the Poké Lids!



Kagawa
×
Slowpoke



Miyazaki
×
Exeggutor



Hokkaido
×
Alolan Vulpix,
Vulpix

Fukushima
×
Chansey



Iwate
×
Geodude



Miyagi
×
Lapras



Tottori
×
Sandshrew,
Alolan Sandshrew



Mie
×
Oshawott





Pokémon Local Acts Quick Overview Map

Pokémon Local Acts are activities undertaken by “Ambassadorial Pokémon” from multiple regions that highlight the charms of each respective locality to visitors from Japan and around the world. The ambassadors are currently active in eight prefectures, from Hokkaido in the north to Miyazaki in the south. First, let’s check out each region and their Ambassadorial Pokémon!

Mie × Oshawott

Mie Prefecture is known for producing some of the best shellfish in Japan, including oysters, turban shells, and Akoya pearl oysters. Its Ambassadorial Pokémon is Oshawott, who carries a shellfish-like “scallop” on its stomach. Oshawott was appointed the Mie Support Pokémon as it perfectly represents this region of abundant marine resources, not to mention that the Japanese characters for Mie can also be read as “Miju,” which is similar to Oshawott’s Japanese name, Mijumaru.

Pokémon Data

Oshawott

Type Water
Category Sea Otter Pokémon
Abilities Torrent
Height 0.5 m
Weight 5.9 kg

The scallop on its stomach is not just for battle—it can be used to break open hard berries as well.



Tottori × Sandshrew, Alolan Sandshrew

One of Tottori Prefecture’s most famous attractions is the Tottori Sand Dunes, which stretches 16 km east to west and 2.4 km north to south along the coast of the Sea of Japan. Sandshrew, a mouse Pokémon that loves dry sandy spots, is a perfect match for the prefecture, so it was appointed Tottori Furusato Ambassador alongside Alolan Sandshrew.

Sandshrew’s dry skin is incredibly tough. It traverses the desert by curling into a ball and rolling around.

Pokémon Data

Sandshrew

Type Ground
Category Mouse Pokémon
Abilities Sand Veil
Height 0.6 m
Weight 12.0 kg



This is a Sandshrew that has adapted to the unique natural environment of the Alola region. Its ice-covered body is as hard as steel – so hard that it cannot curl into a ball.

Pokémon Data

Alolan Sandshrew

Type Ice/Steel
Category Mouse Pokémon
Abilities Snow Cloak
Height 0.7 m
Weight 40.0 kg



Kagawa × Slowpoke

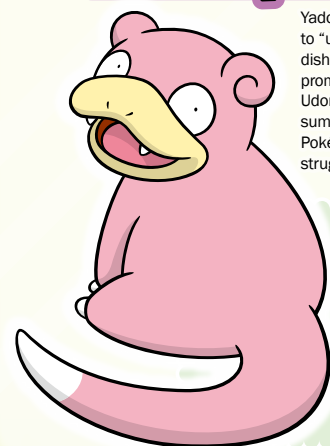
Yadon, Slowpoke’s Japanese name, sounds similar to “udon,” Kagawa Prefecture’s specialty noodle dish. For this reason, Slowpoke was charged with promoting the prefecture as a member of Team Udon-ken PR. Slowpoke is said to be able to summon rain when it yawns, so it’s the perfect Pokémon for Kagawa, a prefecture that has long struggled with droughts.

Pokémon Data

Slowpoke

Type Water/Psychic
Category Dopey Pokémon
Abilities Oblivious or Own Tempo
Height 1.2 m
Weight 36.0 kg

Slowpoke is always slow moving and lost in thought. It is good at fishing with its tail.



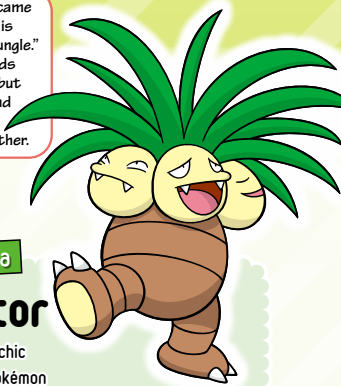
Miyazaki × Exeggutor, Alolan Exeggutor

Miyazaki Prefecture enjoys a warm climate year-round and has designated the Phoenix palm tree as its official prefectural tree. It is for this reason that Exeggutor—which resembles a palm tree and is also known as the “Walking Jungle”—is a perfect match for the prefecture. Exeggutor has been appointed the Miyazaki Support Pokémon.

Pokémon Data

Exeggutor

Type Grass/Psychic
Category Coconut Pokémon
Abilities Chlorophyll
Weight 120.0 kg
Height 2.0 m



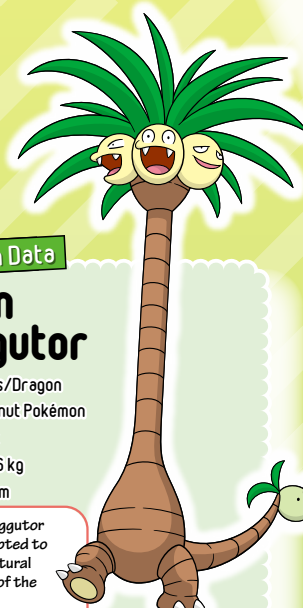
Exeggutor originally came from the tropics and is called the “Walking Jungle.” Each of its three heads think independently, but they get along well and never appear to squabble with each other.

Pokémon Data

Alolan Exeggutor

Type Grass/Dragon
Category Coconut Pokémon
Abilities Frisk
Weight 415.6 kg
Height 10.9 m

This is an Exeggutor that has adapted to the unique natural environment of the Alola region. The strong sunlight has awakened the power hidden within Exeggutor. This is the result.



Hokkaido × Alolan Vulpix, Vulpix

This is a Vulpix that has adapted to the unique natural environment of the Alola region. It lives in mountains where snow accumulates year-round.



Pokémon Data

Alolan Vulpix

Type Ice
Category Fox Pokémon
Abilities Snow Cloak
Height 0.6 m
Weight 9.9 kg



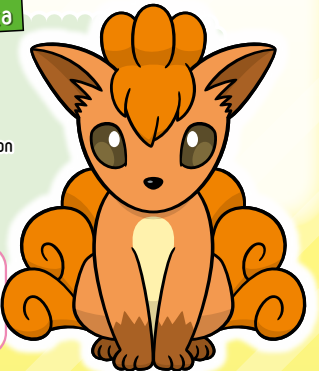
Hokkaido, one of Japan’s snowiest regions, is known to be a haven for the Ezo red fox and other wildlife. Alolan Vulpix, a fox Pokémon that lives in deep, snowy mountains, was appointed leader of the Hokkaido Aficonado Expedition, while Vulpix, another fox Pokémon, was appointed deputy leader.

Pokémon Data

Vulpix

Type Fire
Category Fox Pokémon
Abilities Flash Fire
Height 0.6 m
Weight 9.9 kg

As each of its six tails grows, its fur becomes fuller and more lustrous. When held, it feels slightly warm.



Iwate × Geodude

Iwate Prefecture’s Ambassadorial Pokémon is Geodude. Geodude was appointed the Iwate Support Pokémon because its two arms extending from its boulder body recall the prefecture’s name, Iwa-te (rock-palm). The rock song “Iwa to te! Iwa-te! Ishitsubute!” (Rock-and-palm! Iwate! Geodude!) is available to listen on the official Japanese Pokémon YouTube channel.

Pokémon Data

Geodude

Type Rock/Ground
Category Rock Pokémon
Abilities Rock Head or Sturdy
Height 0.4 m
Weight 20.0 kg

Commonly found near mountain trails. Its rugged body is incredibly sturdy.



Miyagi × Lapras

Lapras was appointed the Miyagi Support Pokémon because it loves to ferry people across the sea on its back. In the same way, it is hoped that Lapras will bring many people to visit the prefecture’s coastal areas and attractions that were severely damaged by the Great East Japan Earthquake and tsunami of 2011.

Pokémon Data

Lapras

Type Water/Ice
Category Transport Pokémon
Abilities Water Absorb or Shell Armor
Height 2.5 m
Weight 220.0 kg

Lapras is a highly intelligent, gentle soul capable of understanding human speech.



Fukushima × Chansey

Chansey is a kindhearted Pokémon that shares the nutritious eggs in its pouch with injured people and Pokémon. Chansey is said to bring happiness and luck, so it is a great fit for Fukushima (fuku means “luck” in Japanese), which provides bountiful delicacies from the mountains and seas to people across Japan. For that reason, Chansey was appointed the Fukushima Support Pokémon.

Pokémon Data

Chansey

Type Normal
Category Egg Pokémon
Abilities Natural Cure or Serene Grace
Height 1.1 m
Weight 34.6 kg



Chansey are rare in the wild and quick to escape, so those who find one are lucky.



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The latest information and hot topics!

NEWS & TOPICS

Each region has collaborated with Ambassadorial Pokémon to launch a variety of products and services. Here are some of the newest spots, products, and buzzworthy initiatives you should keep an eye out for!

Opened on April 14, 2023

Kagawa Prefecture

Slowpoke Park

There's a six-meter-long Slowpoke in Slowpoke Park!



NEWS & TOPICS

1 Ambassadorial Pokémon playgrounds are opening across Japan!

Chansey's Lucky Park was Japan's first Pokémon-themed park when it opened in Fukushima Prefecture in December 2021. Since then, playgrounds featuring the Ambassadorial Pokémon have been opening one after another in various locations: Slowpoke Park in Ayagawa Town (Kagawa Prefecture) and Geodude Park in Kuji City (Iwate Prefecture) both opened in April 2023, followed by Sandshrew Park in Tottori City (Tottori Prefecture) in May. Geodude Park is equipped with rocky mountain-themed playground climbers, while Sandshrew Park has a large sandbox that Sandshrew would love.

See page 6 for details!



NEWS & TOPICS

2 Oshawott electric buses have begun operating in Ise City, Mie Prefecture

In April 2023, Ise City's community bus service added two new electric minibuses to its fleet. The buses are operating as environmentally-friendly buses that contribute to the "low-carbon community development" initiative promoted by the national government, Mie Prefecture, and Ise City. The bus interior and exterior designs feature Oshawott, the Mie Support Pokémon.

See page 10 for details!



Opened on May 5, 2023

Tottori Prefecture

Sandshrew Park

Play on fun equipment themed around each of the Ambassadorial Pokémon!



Opened on April 28, 2023

Iwate Prefecture

Geodude Park

NEWS & TOPICS

3 Ride the new "Iwate Prefecture x Geodude" wrapped train!

Sanriku Railway's "Iwate Prefecture x Geodude" wrapped train, which operated from June 2019 to March 2022, made a comeback in June 2023 with a fresh look as the "Sanriku Railway Geodude & Iwate Pokémon Train." A variety of Rock-type Pokémon - centered on Geodude, the Iwate Support Pokémon - welcome riders onto the train.



The train is covered with many expressive illustrations of Geodude.

NEWS & TOPICS

4 Kagawa, the "Udon Prefecture," launches three types of Slowpoke-themed Sanuki udon

A new culinary collaboration between "Udon Prefecture" Kagawa and Slowpoke began in April 2023 with the launch of three types of Slowpoke-themed Sanuki udon noodles. Each package contains two servings with broth and sells for 400 yen. The humorous package designs are reminiscent of the Red and Green versions of the Pokémon game.



The udon comes in three flavors: red for ume (Japanese apricot), green for olive, and white for plain.

NEWS & TOPICS

5 New Exeggutor-themed craft cola packed with ingredients from Miyazaki Prefecture

A collaboration between Exeggutor, the Miyazaki Support Pokémon, and KIRISHIMA CRAFT COLA by Kirishima Shuzo. This craft cola syrup uses an amazake base made with Kirishima Shuzo's original black rice malt and contains a rich blend of hyuganatsu citrus, kumquat, hebesu citrus, and other local ingredients from Miyazaki Prefecture. Enjoy it with carbonated water or mix it with milk and yogurt to create a lassi-style drink. The refreshing taste is perfect for summer.



KIRISHIMA CRAFT COLA Exeggutor Version, 2,000 yen

NEWS & TOPICS

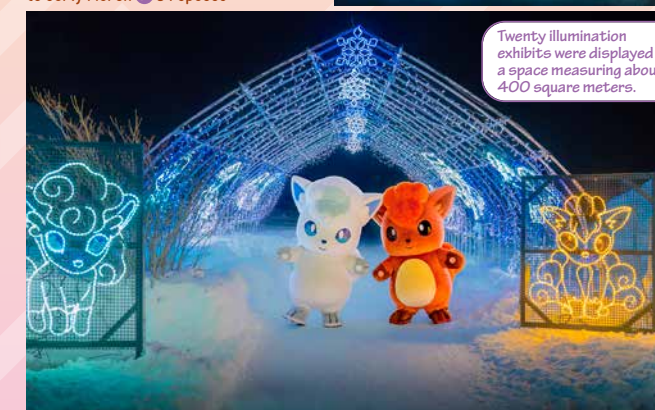
7 An illumination event was held in Ozora Town, Hokkaido!

From February to March 2023, the "Konkon Vulpix Winter Ozora Illumination" event was held for the first time in the outdoor space at Michi-no-Eki (Roadside Station) Meruhen-no-Oka Memanbetsu. This light-up event used approximately 30,000 LED bulbs in 10 colors to recreate Alolan Vulpix, Vulpix, and their Ice-type Pokémon friends in lights.

96-1 Memanbetsu-showa, Ozora-cho, Hokkaido (Michi-no-Eki Meruhen-no-Oka Memanbetsu) 4:00 p.m. - 9:00 p.m. Held every year from early February to early March 91 spaces



Twenty illumination exhibits were displayed in a space measuring about 400 square meters.



NEWS & TOPICS

6 Marriage registration forms in Bihoro Town, Hokkaido, now feature a Vulpix and Alolan Vulpix design!

Since September 2022, Bihoro Town in Hokkaido has been offering marriage registration forms with a design that features Alolan Vulpix and Vulpix, the leader and deputy leader of the Hokkaido Aficionado Expedition. In addition, those who file a birth registration form in Bihoro Town will receive a copy of the form in an original clear file.

Higashi 2-jo Kita 2-25, Bihoro-cho, Hokkaido

*Marriage registration forms are available to couples who are able to register their marriage directly with Bihoro Town (Couples from outside of Bihoro are also eligible). Clear files will be provided to those whose registered domicile or place of residence is Bihoro Town and who file a birth registration form in Bihoro Town.

Alolan Vulpix and Vulpix marriage registration form (bottom) and clear file (top)



1-5 Kaisei, Koriyama-shi, Fukushima (in Kaiseizan Park) ¥ L X Open to the public P 448 spaces
*Part of the parking lot will be closed for construction work during FY2023.



1 Sagura Uenohara, Showa-mura, Onuma-gun, Fukushima (within Michi-no-Eki Karumushiorinosato Showa) ¥ L X Open to the public P 90 spaces



Fukushima Prefecture
Chansey's
Lucky Park

Chansey-themed parks are located in Namie Town, Koriyama City, Showa Village, and Yanaizu Town. The playground equipment is designed after Pokémon that look like Chansey, including Happiny, Cleffa, Iggybuff, and Lickitung.

There are also swing sets that have been designed to match the characteristics of the area. Koriyama City, Namie Town, and Yanaizu Town each have six pieces of playground equipment, while Showa Village has one

60 Kiyohashi Chimeiji, Namie-machi, Fukushima
(within Michi-no-Eki Namie) ¥ L X Open to the
public P 128 spaces



Don't miss this!

The symbol of the park is a giant, six-meter-tall Chansey play structure that includes two types of slides and four activity panels to play with!

Don't miss this!

You can even slide down Lickitung's long tongue on the Lickitung slide!

151 Yanaizu Shitadairaotsu, Yanaizu-machi, Kawarunuma-gun.
Fukushima (Green space at Michi-no-Eki Aizu Yanaizu)
¥ L X Open to the public P 100 spaces



Play with Ambassadorial Pokémon

Parks featuring the Ambassadorial Pokémon are popping up one after another across Japan! Each park has special playground equipment that can be found nowhere else. Have a blast playing in parks full of Pokémon!

↓ You'll find a Pikachu bench in every park!



In April 2023, a Geodude Park opened in the event space at Michi-no-Eki (Roadside Station) Iwate Kitanasriku. This park features a variety of playground equipment, including a rock mountain for climbing, a seesaw, and swings, all of which are designed around Geodude (the Iwate Support Pokémon), and other Rock-type Pokémon. Michi-no-Eki Iwate Kitanasriku also has a produce stand, food court, and kid's play area.

3-2 Dai 7 Chiwari, Natsuicho Toya, Kuji-shi, Iwate
Open to the public 151 spaces

Don't miss this!

Hidden behind the massive rocky mountain featuring Geodude, Aerodactyl, and Onix is a climbing playground. Scramble up the mountain and feel like Geodude yourself!

⬆ After you reach the top of the rocky mountain, slide back to the bottom on the slide

➔ There are Rockruff and Tyrunt spring riders, too

⬇️ Play on a seesaw that lets you sit on Geodude's sturdy arms



↑ Find the fossils buried in the rocky mountain!

Hidamari Park Ayagawa—nicknamed “Slowpoke Park”—opened in Ayagawa Town, Kagawa Prefecture, in April 2023. This park has six pieces of playground equipment designed mainly around Slowpoke, Kagawa’s Ambassadorial Pokémon. The park’s location is another appealing factor. It is situated close to Ayagawa Station and AEON Mall Ayagawa and is only a 20-minute drive from Takamatsu Airport.

- 📍 253-7 Kayahara, Ayagawa-cho, Ayauta-gun, Kagawa
- 💰 Open to the public
- 🕒 7:00 a.m. - 8:00 p.m.
- 🔓 Open year-round 🅑 18 spaces
- ➡️ A spring rocker modeled after Slowpoke Well



This inclusive playground has swings and other play equipment that can be equally enjoyed by children with disabilities



⬅ There's a Shellder half-way up the hill!
Could it be after Slowpoke's tail?!



Eleven adorable pieces of playground equipment featuring Sandshrew!



In May 2023, a Sandshrew Park opened within one of the green spaces at Chubu Tottori Sakyu Kodomonokuni. It contains 11 pieces of playground equipment featuring Sandshrew and Aolain Sandshrew, the Tottori Furusato Ambassadors. Children will enjoy the sandboxes, seesaw, spring rockers, composite play structure, and pass-through panels.

📍 1157-1 Hamasaka, Tottori-shi, Tottori 🎫 Admission: 500 yen 🕒 9:00 a.m. - 5:00 p.m. (last entry at 4:30 p.m.) 🚫 Closed on the second Wednesday of the month (open if Wednesday is a holiday, and closed the following day) *Open every day in August 🏠 500 soaces

Miyagi Prefecture ラプラスボート
Lapras Boat

Visitors can ride boats shaped like Lapras, the Miyagi Support Pokémon, at two locations in the prefecture: Michinoku Lakewood National Government Park and Hanayama Lakeside Camping Village. These pedal-powered boats can be enjoyed by children and adults alike to tour the rich natural environment of the lakes.

📍 53-9 Ono Nihonmatsu, Kawasaki-machi, Shibata-gun, Miyagi 🎫 Admission: 450 yen; Lapras boat: 950 yen
🕒 9:30 a.m. - 5:00 p.m. (hours vary by season) 🚫 Closed on Tuesdays *Open every day between April 1 and the third Sunday of June, as well as between the third Monday of July and October 31 🅇 1,400 spaces (320 yen per car)

2-1 Honsawainahoshiba, Hanayama, Kurihara-shi, Miyagi
 Admission: 180 yen 9:00 a.m. - 5:00 p.m.
 Closed from mid-November to March 31 270 spaces

⬆ Please inquire at each facility about the operation status

These three-person boats can seat a child and two adults. Enjoy traveling across the water as if you were riding on the back of Transport Pokémon Lapras.



Check out what you can do with "Pokémon GO"!

Each of these parks is currently offering special bonuses linked to “Pokémon GO,” a location-based game for smartphones. Playground equipment show up in the game as PokéStops, and when players use the GO Snapshot feature to take a photo, Ambassadorial Pokémon will appear in the shot for a limited time. The Pokémon also spawn on the map and will be available for you to catch.

⬆ Using GO Snapshot at Chansey's Lucky Park

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Enjoy a laid-back resort atmosphere while flying to the tropics with Exeggutor

Miyazaki Prefecture
Exeggutor Jet Miyazaki

The cute livery is visible from every angle. The wheels even have Poké Balls on them!

A passenger jet with an Exeggutor and Alolan Exeggutor livery launched in March 2023! The sun, waves, and bougainvillea flower illustrations give this plane a tropical feel, just like its destination—Miyazaki Prefecture. Passengers will encounter tons of original items on board that make the flight more fun. Check the official website for flight information.

Close up!



Boarding gate reader
 The boarding gates at Miyazaki, Haneda, and Naha airports have a special design!



Headrest covers
 Exeggutors relaxing at the beach will bring a smile to your face



Aprons
 The flight attendants wear aprons with an Exeggutor-themed design



Paper cups
 Exeggutor peers at you through the plane window



Giant illustrations let you enjoy several views of the Alolan Vulpix and Vulpix



Have a pleasant flight with Alolan Vulpix and Vulpix

Hokkaido
Vulpix Jet Hokkaido

The left side of this plane is blue and is decorated with Alolan Vulpix, while the right side is yellow and is decorated with Vulpix. The bold, asymmetrical livery is symbolized by the design on the vertical tail fin, which features a Vulpix in profile on each side. Passengers can relax in flight with Vulpix-themed headrest covers. Check the official website for the latest information and a special video.



Close up!

Aprons
 AIRDO's original aprons, worn in flight by the cabin crew, also have a Vulpix design



Paper cups
 Enjoy a moment of relaxation with paper cups that show the adorable side views of the Alolan Vulpix and Vulpix

Spend your transit time with Pokémon, too!

Ride in Ambassadorial Pokémon-themed transportation!

Vehicles such as airplanes, trains, and buses featuring the Ambassadorial Pokémon are popping up one after another across Japan. Here are some cute and convenient transportation options that will transform your transit time into fun memories! Notice the attention to detail in these designs.



The two-car train runs between Sendai and Fukushima stations



Have Lapras and Chansey escort you on your journey

Miyagi Prefecture / Fukushima Prefecture
Abukyu Lapras & Chansey Train

This wrapped train stands out from the rest in bright blue and pink. The blue car depicts Lapras, while the pink car depicts Chansey. Inside, passengers will find information on sightseeing spots and Poké Lids in areas served by the train. Check out the photo stand-ins at Fukushima Station and other stations to snap some memorable photos.

Close up!

Station name sign
 Fukushima Station and Tsukinoki Station have special signage



Photo stand-ins
 Take fun photos at six stations, including Fukushima and Tsukinoki stations



Interior
 Posters and banners introduce nearby sightseeing spots and Poké Lid locations



Feel the ocean breeze with Oshawott

Mie Prefecture
Oshawott Train

This train is covered with the many unique expressions of Oshawott! The cool blue color scheme is perfect for a seaside region like Mie Prefecture. Oshawott and other Water-type Pokémon have also taken over the inside of the train, which operates mainly between Kintetsu Ise-Nakagawa and Kashikojima stations. Look for special decorations at Kintetsu Toba and Kashikojima stations.

Look carefully and you'll notice that each train is a different hue of blue

Close up!

Train exterior
 Don't miss this train decorated with the many expressions of Oshawott!



Interior
 There are other Pokémon, too! Search for them inside the train



Interior
 Look, Oshawott tracks! Follow the footprints to see where they lead



Ride in Ambassadorial Pokémon-themed transportation!



The large "Oshawott Bus" depicts cherry blossoms, outlying islands, and other sights characteristic of Toba City



The small "Oshawott Bus" depicts other Water-type Pokémon, too



Close up!
Bus pass for Toba City municipal bus routes
Convenient passes for sightseeing in Toba City are available for adults and children. *Please check the eligible routes before using the pass.

Mie Prefecture Toba City "Oshawott Bus" Ise City "Oshawott Electric Bus"

Toba City's breezy blue "Oshawott Bus" depicts different views of Oshawott playing at seaside landmarks and in the sea. Meanwhile, in Ise City, you'll find electric minibuses with Oshawott and Electric-type Pokémon! The large electric bus sports a colorful design mainly featuring Oshawott and Pikachu.

Explore the city with Oshawott and friends!



There are two types of electric minibuses, each with a unique design!



Close up!

Interior of the large bus

The inside of the bus is packed with views of Oshawott and Pikachu!



Ise City's large electric buses were redesigned and made more colorful in April 2023

Miyagi Prefecture Machinori "Chocotto" with Lapras

In March 2023, Miyagi Kotsu updated its two Lapras-themed wrapped buses to make them environmentally-friendly electric vehicles (EVs). One depicts Lapras with Water and Electric-type Pokémon, and the other with Ice and Electric-type Pokémon. The bus interiors are also full of Pokémon.

A bus that feels like surfing on Lapras's back?!



The two buses have distinct color schemes and feature different Pokémon



Interior

See Lapras and friends with a variety of expressions



The Nagamachi area operates its own Lapras-wrapped bus called Nagamachi-kun!

Tottori Prefecture Sandshrew Wrapped Buses

You'll want to ride these Sandshrew buses over and over again



The illustrations cover the entire bus up to the roof

There are two Sandshrew-wrapped buses in Tottori Prefecture. One is yellow and features Sandshrew, and the other is light blue and features Alolan Sandshrew. Both designs depict the adorable Pokémon frolicking around and playing in the sand dunes. Look for the Sand Heap Pokémon Sandygast and the Mole Pokémon Diglett, too. The buses serve the route connecting Tottori Station to the Tottori Sand Dunes.

Miyazaki Prefecture Exeggutor Resort Bus

Three wrapped buses serve the cities of Miyazaki and Nobeoka. Each one is a different color and is decorated with Poké Balls and other motifs alongside Exeggutor and Alolan Exeggutor.



A bus that operates in the Miyazaki City area *The design will be updated in Summer 2023

All three unique bus wrap designs are eye-catching!

Kagawa Prefecture Slowpoke Taxi

The Slowpoke Taxi is a chartered taxi for sightseeing in Kagawa Prefecture. Slowpoke, udon noodles, and famous local attractions decorate the taxi's charming pink exterior. Tour the local attractions on a set route that takes you to see the Poké Lids, or choose a customized route that allows you freely tour the places you want to visit within the prefecture. With either option, taxis can accommodate up to four passengers.



Enjoy a laid-back taxi tour with Slowpoke



Seeing the many smiles of Slowpoke will brighten up your trip



Close up!

Interior

Even the seats and cushions have Slowpoke on them!

Kagawa Prefecture Slowpoke Bus

In Kagawa, the Airport Limousine buses that transport visitors between the airport and city center also feature Slowpoke. You can also see Slowpoke's form as it evolves into Slowbro and Slowking. All four buses are wrapped in distinctive designs, with illustrations that depict udon ingredients, local specialties, and famous attractions in Kagawa.

Close up!

Steps

Slowpoke is everywhere, even on the steps and ceiling. Is Sheller there, too?!



Interior

Lean back against a smiling Slowpoke head rest cover



A Slowpoke Bus will be waiting for you when you arrive at the airport



The buses connect central Takamatsu City, Marugame City, and Kotohira City to Takamatsu Airport

Kagawa Prefecture Slowpoke Ferry

Spend a journey surrounded by Slowpoke on this unique ferry. While on board, marvel at the walls, stairs, chairs, tables, and decks all teeming with multiple views of Slowpoke! There are two ferries, each with a different design. One operates between Shodoshima Island (Tonosho Port) and Takamatsu Port, while the other operates between Shodoshima Island (Fukuda Port) and Himeji Port.

Enjoy a boat trip with smiling Slowpoke!



Close up!

Deck

Poké Ball tables grab your attention

Interior

Peer out the windows and you'll see both Slowpoke and the scenery



A Poké Ball is hidden in the letters that spell "Olive Line"

Catch all the collab items!

Check here for sales locations and other available products



From food products to handicrafts, there are tons of items that reflect the charms of each locality and its Ambassadorial Pokémon. Here is a selection of items that are sure to excite Pokémon fans!

Hokkaido

White Guarana
Alolan Vulpix Label (left)
Co-up Guarana
Vulpix Label (right) 162 yen each

Co-up Guarana, Hokkaido's "soul drink," and White Guarana, inspired by winter in Hokkaido, in special packaging.



Alolan Vulpix & Vulpix Hogaja: 3 Flavor Assortment 1,296 yen



Alolan Vulpix & Vulpix Expedition☆ Aficionado Pudding 183 yen

Egg-free custard pudding with a rich milk flavor.

Hogaja is a type of cracker made from potato starch produced in Koshimizu Town, Hokkaido. This assortment contains three popular flavors: Scallop, Shrimp, and Kelp.

Miyagi

Lapras Kokeshi Doll
Made in Miyagi! 4,400 yen

Each traditional wooden doll is carefully hand-painted by an artisan to resemble Lapras.



Sendai Maki-e Lapras Folding Mirror (Indigo Tamamushi Lacquerware) 1,980 yen

This piece depicts Lapras in vivid colors using the Tamamushi lacquerware technique created in Sendai, which is known for its lustrous colors.



Lapras Mini Pouch 1,100 yen

A pouch made from scrap fabric left over from wetsuit production, printed with a Lapras pattern. Palm-sized and can be worn like a keychain.



Mie

Oshawott Miito Ori Sacoche Bag 4,675 yen

A collab item made from Matsusaka cotton, a traditional craft of Mie Prefecture. It has the irresistible texture of natural indigo-dyed threads and a sleek design.



Bottled Ise Tea Oshawott Ver. 162 yen/bottle

This tea is made from 100% first flush Ise Tea (Green Tea) produced in Mie Prefecture, which is the third largest tea producing region in Japan.



Pre-washed Rice Musubi no Kami 300g 497 yen

Mie brand rice grown by selected farmers in the prefecture that meets certain quality standards. It has a fluffy, chewy texture.

Oshawott Isenomon Pouch 3,250 yen

A pouch made from Ise cotton fabric, a traditional craft of Mie Prefecture, decorated with multiple views of Oshawott and seashells.



Kagawa

Slowpoke Udon 500 yen per package

Cheerful pink udon noodles inspired by Slowpoke's tasty tail. The packages contain pink noodles and white noodles.



Slowpoke Kawara Senbei 972 yen

These mildly sweet kawara senbei (roof tile-shaped crackers) made by a long-established Japanese confectionery store in Takamatsu City are branded with a Slowpoke design.



Slowpoke Wasanbon with Box 594 yen

This is a selection of wasanbon—a traditional Japanese candy made from delicate, mildly-sweet sugar—in Slowpoke, Poké Ball, and other shapes.



Slowpoke Hariko 4,400 yen each

A Slowpoke version of the Hariko Tora (papier-mâché tiger), a traditional craft of Kagawa that has long been seen as a good luck charm. There are two types; one with its mouth open and one with its mouth closed.



Iwate

Geodude Soy Sauce 454 yen

Soy sauce made from whole soybeans and wheat grown in Iwate Prefecture, and spring water from Mt. Hayachine, a sacred peak in Iwate.



Geodude Wanko Soba 594 yen

Wanko soba, an Iwate specialty, has long been a popular dish to serve to guests. The noodles are made of Iwate-produced buckwheat flour and are the same color as Geodude.



Geodude Miso 497 yen

Made from Iwate-grown whole soybeans and spring water from Mt. Hayachine, this medium-salty miso ferments in wooden barrels in the brewery to the sound of classical music.



Nanbu Tekki Geodude Teapot (Gold/Black) 9,350 yen

Nanbu tekki (cast ironware) is a traditional craft of Iwate Prefecture. This teapot features gorgeous gold-painted Geodude!



Fukushima

Matsunaga Kiln Obori Soma Ware Chansey Plate and Rice Bowl (Large/Small)

Plate: 2,800 yen; Rice bowl: 3,300 yen (large), 2,700 yen (small)

Obori Soma Ware, a traditional craft from Fukushima Prefecture that is said to bring good luck, is now available with a Chansey design!



Chansey Peach

Approx. 1,296 yen/box of 6 peaches. *This is fresh produce, so prices may vary.

Fukushima Prefecture is one of the top peach-growing regions in Japan. These high-quality peaches are packaged in a cute box with a Chansey design!



Fukushima Support Pokémon Chansey's Lucky Egg Pudding 430 yen each

A thick custard pudding named after the egg that Chansey carries around. Made with Rakuo Milk from Fukushima Prefecture.



Tottori

Sand (shrew) Dunes 702 yen (Wasanbon flavor); 756 yen (Ginger flavor)

Japanese-style cookies inspired by the sand of the Tottori Sand Dunes. Available in two flavors: Wasanbon (Sandshrew) and Ginger (Alolan Sandshrew).



Tottori Sandshrew Senbei 200 yen (6 pieces); 351 yen (13 pieces)

A special version of the tamago senbei (egg crackers) that have long been a local favorite in Tottori, branded with a Sandshrew design.



Sandshrew Photo Stand 1,320 yen each

A photo stand made from sand. It can also hold postcards and paper memos.

Miyazaki

Alolan Exeggutor Takachiho Kumquat "Tamatama" Petit Financiers 600 yen

Bite-sized financiers (almond teacakes) made with "Tamatama" kumquats grown in Takachiho Town, Miyazaki Prefecture.



GOBOCHI Exeggutor Version 432 yen

Gobo (burdock root) chips that retain their original, delicious gobo flavor. Recommended as a topping for udon noodles and salads.



Cara-imo 324 yen

A baked snack made from southern Kyushu-grown sweet potatoes coated in caramelized Japanese cane sugar.





Pokémon Utility Hole Covers

Find the Poké Lids

There are over 300 Poké Lids, utility hole covers with Pokémon designs, to be found across Japan. A select few are introduced here. These Poké Lids will show up as PokéStops in “Pokémon GO,” a location-based game for smartphones.

There are many more Poké Lids to find! Check the official website for details!



Four new Poké Lids appeared in Yokohama City to commemorate the city holding the Pokémon World Championships in 2023!

Venue
Yokohama City, Kanagawa



Look for the region-specific Ambassadorial Pokémon-wrapped vending machines, too!



Look out for ITO EN's disaster-ready vending machines wrapped in Ambassadorial Pokémon-themed designs. In the event of a power outage, a key or dedicated handle can be turned, supplying the necessary power to provide beverages free of charge to disaster victims and others in need. These machines show up as Gyms in the “Pokémon GO” game.



Check the vending machine map on the special website!



The Official Pokémon YouTube Channel

Pokémon Kids TV



Pokémon Kids TV offers content for children such as Pokémon songs, children's songs from around the world, and fun videos. Check out the videos of Pokémon in action at various locations across Japan! There are two channels: Japanese channel Pokémon Kids TV Japan and English channel Pokémon Kids TV.

*The following videos are available only on the Japanese channel. For other content on the English channel, simply scan the QR code on the right!

Iwate



"Radio Taiso Number One" Pikachu & Geodude Version

Pikachu and the Iwate Support Pokémon Geodude attempt Radio Taiso Number One, a popular Japanese warm-up exercise, with the mountains of Iwate in the background!



Mie



Pikachu Club! Mie Prefecture Oshawott Club Edition

This is a "Pikachu Club!" episode starring Mie Support Pokémon Oshawott. Explore all of Mie Prefecture's attractions together with Oshawott!



Mie



The Oshawott Song: "Mijuma-rhythm" Mie Prefecture Version

Sing and dance along with the Mie Prefecture version of "Mijuma-rhythm," Oshawott's Japanese theme song! By the end of it, you'll be saying, "miju, miju"!



Tottori



The Sandshrew Song: "Do-do-do-do-sand-do"

Sandshrew and Alolan Sandshrew roll into a ball and spin around in this adorable music video. Sing along: Do-do-do-do-sand-do-do-do-do sand-do!



Kagawa



Pikachu Club! Udon Prefecture Slowpoke Club Edition

The star of this episode of "Pikachu Club!" is none other than Slowpoke! Go on a journey to discover Kagawa Prefecture together with Slowpoke!



Kagawa



The Slowpoke Song: "Donaiyanen Yadon" Udon Prefecture × Slowpoke Version

This is the Udon Prefecture × Slowpoke version of "Donaiyanen Yadon," Slowpoke's Japanese theme song! Sing along to find out what makes Kagawa Prefecture and Slowpoke so special.



Kagawa



Slowpoke and Friends Stage Performance

This is footage of an event held at Michi-no-Eki Shodoshima Olive Park in Kagawa Prefecture. Sing and dance along with Slowpoke and friends!



Miyazaki



Pikachu Club! Miyazaki Edition

Pikachu tours a job site in Miyazaki Prefecture! Exeggutor and the children from the popular YouTube channel Kan & Aki's Channel also appear in this episode!



Pokémon Pickup Japan

Pokémon Pickup Japan is the official English language page where you can find all the interesting Pokémon-related news and local activities that are happening in Japan, brought to you by The Pokémon Company (Japan).

Whether you are planning a trip within Japan or looking for local event information in English, you can find all the best spots and inspiration here!



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Rurubu Special Edition: Discover! Pokémon Local Acts

*The information contained in this publication is up-to-date as of the end of June 2023. Some information may have changed after publication; we recommend checking it in advance over the phone, etc. Please understand that we are not liable for any damage you may incur as a result of using the information listed in this publication. *Admission and other fees listed in this publication are adult prices. *In general, these prices are the prices inclusive of consumption tax checked at the point of time that research was conducted. *In general, year-end and New Year's holidays, summer Obon holidays, and Golden Week (late April to early May) are excluded from listings of regular closures.

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